

FOR IMMEDIATE RELEASE

Contact: Julie Sweney, FarmFirst Dairy Cooperative
608-286-1909 or jsweney@farmfirstcoop.com

Editor's Note - Downloadable images available at:
<https://bit.ly/FFDClogos>



FarmFirst to Host Dairy Risk Management Webinar on Tuesday, January 26

Madison, Wis. [January 19, 2021] – FarmFirst Dairy Cooperative is hosting a free dairy risk management webinar at 11:30 a.m. on Tuesday, January 26. This free webinar event is open to all dairy farmers, regardless of cooperative membership.

The hour-long webinar will feature University of Wisconsin–Madison dairy economist Mark Stephenson, who will provide a dairy pricing forecast for 2021, and Travis Glaser with ARM Services will share his outlook on the year ahead, his recommendations on what you can do to reduce price volatility, and what has worked well for dairy farmers in recent years. The webinar will also include how a dairy farmer might utilize crop insurance differently than a crop farmer might, in addition to what dairy farmers starting out need to consider across all risk management options.

“FarmFirst leadership saw a need to connect members with experts in dairy risk management, especially after the turbulent year of milk pricing we had in 2020. Dairy farms are incredibly diverse and the way they use risk management tools is just as diverse,” says John Rettler, dairy farmer and President of FarmFirst Dairy Cooperative. “Hosting this free webinar for all dairy farmers is one way that we can help dairy farmers make connections to expand the risk management tools that are available to them.”

Registration is available at www.FarmFirstDairyCooperative.com. FarmFirst is providing this free, educational webinar to provide dairy farmers with an opportunity to foster discussion on dairy risk management options that have not fully explored – and should – as we begin 2021.

FarmFirst Dairy Cooperative, established in 2013 and based in Madison, Wis., represents farmers in Wisconsin, Minnesota, South Dakota, Michigan, Iowa, Illinois, and Indiana by providing legislative and regulatory advocacy, dairy marketing services, disaster protection, laboratory testing opportunities and industry promotion. FarmFirst Dairy Cooperative is a merger of three long-time prominent Wisconsin-based cooperatives. Learn more about FarmFirst Dairy Cooperative by visiting: www.FarmFirstDairyCooperative.com.

###

View the Full Press Release online at: <https://bit.ly/FarmFirstNewsReleases>

Access cooperative images and logos at: <https://bit.ly/FarmFirstPhotosLogos>