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FarmFirst Congratulates Senator Baldwin on Being Selected as Chair of Senate Ag Subcommittee

Statement by General Manager Jeff Lyon

Madison, Wis. [February 13, 2021] – FarmFirst Dairy Cooperative applauds the selection of Senator Tammy Baldwin (D-WI) as Chair of the Senate Agriculture, Rural Development, Food and Drug Administration, and Related Agencies Subcommittee.

“Senator Baldwin has been a tireless advocate for rural America and dairy farmers in particular,” says Jeff Lyon, General Manager of FarmFirst Dairy Cooperative. “As the lead author of the DAIRY PRIDE Act and now chairman of the subcommittee with oversight of the FDA, we are encouraged about the prospect of getting the FDA to enforce their rules prohibiting the labeling of imitation milk and dairy products as real dairy products.”

“Senator Baldwin understands the challenges faced by our dairy farmers and processors and has been supportive of several initiatives to help them succeed,” says Lyon.

“Lastly, she has been very attentive to the importance of mental health across rural America. Her support of those involved in the foundation of our nation’s food production helps ensure that they have resources available to them in their time of need.”

FarmFirst Dairy Cooperative, established in 2013 and based in Madison, Wis., represents farmers in Wisconsin, Minnesota, South Dakota, Michigan, Iowa, Illinois, and Indiana by providing legislative and regulatory advocacy, dairy marketing services, disaster protection, laboratory testing opportunities and industry promotion. FarmFirst Dairy Cooperative is a merger of three long-time prominent Wisconsin-based cooperatives. Learn more about FarmFirst Dairy Cooperative by visiting: www.FarmFirstDairyCooperative.com.

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