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FarmFirst Dairy Cooperative Statement on House Approval of Whole Milk for Healthy Kids Act

Statement from FarmFirst General Manager, Jeff Lyon

Madison, Wis. [December 13, 2023] – “FarmFirst applauds today’s approval of the Whole Milk for Healthy Kids Act (H.R. 1147), a bipartisan bill which expands healthy milk options for kids in schools.

FarmFirst has been a long-time advocate for expanded dairy options in schools. This bill will reverse the current regulations that only allow low-fat and fat-free milk options to be offered. The reintroduction of whole milk in school cafeterias will not only promote children’s health by offering a well-rounded selection of milk options in schools, but also the potential for increased demand for milk, thereby supporting dairy farmers.

FarmFirst will continue to advocate for legislation that ensures healthy nutrition as well as for the well being of the dairy industry.”

FarmFirst Dairy Cooperative, established in 2013 and based in Madison, Wis., represents farmers in Wisconsin, Minnesota, South Dakota, Michigan, Iowa, Illinois and Indiana by providing legislative and regulatory advocacy, dairy marketing services, disaster protection, laboratory testing opportunities and industry promotion. FarmFirst Dairy Cooperative is a merger of three long-time prominent Wisconsin-based cooperatives. Learn more about FarmFirst Dairy Cooperative by visiting: www.FarmFirstDairyCooperative.com.

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