

Friday, February 9

12:00 p.m. – 6:00 p.m. Registration

Lobby

4:00 p.m. – 10:00 p.m. Silent Auction Open

Grand Ballroom

Producer Discovery Workshops

Grand Teton

1:15 p.m. The Dairy Situation and Outlook for 2024

Leonard Polzin, UW-Extension Dairy Markets and Policy Outreach Specialist.

Leonard Polzin grew up on a century-old Wisconsin dairy farm and received his Bachelors Degrees in Dairy Science and Agricultural Business from UW River Falls. He later went on to complete his graduate work in Agricultural, Food, and Resource Economics from Michigan State University. He has extensive experience as an educator, farmer, and analyst. His work focuses on dairy markets, firm level economics, risk management, trade and policy.

2:15 p.m. Dairy Break

2:45 p.m. It's Ok to Not Be Ok: Mental Wellness on the Farm

Jeff Ditzenberger, Auctioneer, Former Farmer and Founder of TUGS

Jeff Ditzenberger's passion for agriculture began on the small dairy farm he grew up on in South Wayne, WI. He has been involved in agriculture in many different facets and is currently the Wisconsin District Manager for Big Iron Auctions. Jeff is also the founder of TUGS, a non-profit committed to breaking the stigma surrounding mental health issues.

3:45 – 5:15 p.m. District Delegate Caucuses

Mt. Blanc, Matterhorn, Mt. McKinley, Mt. Everest, Mt. Rainier, Mt. Hood I & II, Lounge, Mt. Kilimanjaro I & II

Awards & Recognition Banquet

With emcee Pam Jahnke, Mid-West Farm Report

5:30 p.m. Reception - Atrium

6:30 p.m. Welcome - Grand Ballroom
Invocation
Banquet
Introduction of Guests
Awards Presentations
Live Auction
Door Prize Social

Saturday, February 10

7:00 a.m. – 9:00 a.m. Registration

Atrium

7:00 a.m. – 8:15 a.m. Breakfast

Mt. Kilimanjaro and Mt. Hood Dining Rooms

7:30 a.m. – 8:00 a.m. Credential Committee Meets

Matterhorn

7:30 a.m. – 8:15 a.m. D&R Committee Meets

Grand Ballroom

7:00 a.m. – 8:15 a.m. Silent Auction Open

Grand Ballroom

Exact close time to be announced, Checkout of items available at noon

Business Meeting

Grand Ballroom

8:30 a.m. Call to Order
Pledge of Allegiance
Credentials Committee Report
Secretary's Report
Treasurer's Report
2024 Board of Director Seating
President's Address

9:30 a.m. Public Policy/Resolutions Session

10:00 a.m. General Manager Address

10:30am Dairy Checkoff Update - DMI

11:00 a.m. Dairy Policy and 2024: Navigating Potholes and Staying Out of the Ditch

Alan Bjerga, National Milk Producers Federation Executive Vice President, Communications & Industry Relations

Alan Bjerga leads NMPF's communications efforts with a focus on digital storytelling, media relations and marketing while expanding NMPF outreach to its members and the broader dairy industry. He is the author of NMPF's Dairy Defined thought leadership series and the host of its "Dairy Defined" podcast, exploring issues of interest to agriculture and domestic and global food systems. Bjerga is a past president of the National Press Club in Washington D.C., as well as the North American Agricultural Journalists. He grew up on a sheep farm in Motley, Minnesota.

12:00 p.m. Luncheon

Grand Ballroom

